

**PRESS RELEASE**  
**For Immediate Release**  
**April 2<sup>nd</sup> , 2025**

**Kreab Expands Senior Team with  
Elliott Veteran, Claire Jolly**

**Brussels:** Kreab is pleased to announce the appointment of Elliott veteran, **Claire Jolly**, as Senior Advisor. Claire will support the firm's global public affairs practice in Brussels and across international markets.

Following a distinguished senior career in asset management with global multi-strategy investment firm, Elliott, **Claire** joined Kreab as a Senior Advisor in March 2025. During her 16 years at Elliott, she was responsible for UK and European, Public Affairs, including Government Affairs & Public Policy, Advocacy, Public Affairs Campaigns, Third Party Engagement & Relationship Management and Political Risk amongst other areas. Claire advised on many high-profile international transactions, macro, commodity, real estate and private equity positions.

In addition to her work at Elliott, Claire also held industry leadership roles. She chaired senior committees of global trade bodies, serving as Chair of the AIMA Global Government and Regulatory Affairs Committee and the International Affairs Committee at the MFA. Along with her Kreab work, Claire is the Founder and CEO of Beaufort Strategy, a boutique advisory firm where she continues to act as an independent consultant.

Commenting on the new cooperation, **Karl Isaksson**, CEO of Kreab Worldwide, said:

"We have worked with Claire for over a decade and are excited to develop our services offering with her. Her deep expertise in global public affairs, strategic communications, and risk management brings a sharp, globally-informed perspective to our team. With a track record of leadership across the asset management and political sectors, Claire exemplifies the calibre of talent we value in leadership roles in our company. Her appointment reflects our continued commitment to attracting top-tier talent and strengthens our ability to support clients facing complex global challenges."

**Claire** comments: "I am delighted to join Kreab's world class team of experts and prestigious group of senior advisors at a time when global markets and international politics present a particularly volatile climate for business. Against this backdrop, skilled management of political and strategic communications risk

is the difference between value creation and value destruction for international investors and sovereigns alike as they seek global growth opportunities. I am looking forward to supporting the highly experienced Kreab team globally, and our clients to ensure we navigate these complex challenges and deliver real impact.”

## **Background**

Kreab, founded in 1970, is a global strategic communications consultancy with a team of 500 consultants of 40 nationalities in 25 countries serving 700 clients. Kreab advises on issues of strategic importance in business, finance, and politics, helping clients to solve complex communications challenges and achieve their strategic goals.

## **Contact**

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