

KREAB BRUSSELS' OFFER ON

DIGITAL AND TECHNOLOGY



CREATING VALUE THROUGH COMMUNICATION

WHAT WE DO

01

With broad policy expertise, we understand both political processes and the communication requirements around complex issues. Our work complements diplomatic and legal efforts, leveraging a global network and a multilingual team to deliver optimal outreach and messages that resonate across diverse contexts.

What sets us apart



**In-depth
policy expertise**



**Worldwide
community**



**Extensive
Brussels
network**



**Multilingual
team**

OUR EXPERTISE

02

Today's EU agenda is complex and fast-moving. Recent years have been marked by a substantial number of rules and obligations. We specialise in key topics in the field of digital and technology, offering the expertise our clients need to stay ahead of the policy curve and at the heart of the conversation.



Platform economy



Geopolitics



Competition



Fintech



Data



Internet of Things



Artificial intelligence



Connectivity



Consumer protection



Cybersecurity

OUR SERVICES

03

Strategy development

We develop and implement tailored public affairs and strategic communications strategies that align with your objectives.

Stakeholder mapping

We identify the role of each stakeholder in the process, assess their position and level of influence, and record them for you.

Materials and analyses

We craft materials, such as supporting documents for meetings and events, speaking points, speeches, press releases, Q&As, and interview content.

Stakeholder engagement

We craft materials, such as supporting documents for meetings and events, speaking points, speeches, press releases, Q&As, and interview content.

Intelligence and monitoring

Our team provides regular and proactive coverage of key issues, participating in public debates and providing reports on discussions.

Messaging

We have extensive experience in developing key messages, both proactive and reactive, tailored to your objectives and target audience.

Meetings and outreach

Our team offers support for meetings and outreach activities, such as high-level meetings with stakeholders and policymakers at national and EU level.

Trainings

Kreab offers thematic trainings on specific pieces of EU legislation and policy, public affairs campaigns, and many others.

A light gray world map with white landmasses. Numerous small blue dots are scattered across the map, representing the global network of Kreab Worldwide. A single red dot is located in Europe, specifically in the Benelux region, indicating the location of the contact person.

We are part of the
Kreab Worldwide
network

Contact

Mihailo Jovetic

Director

+32 499 51 41 50

mihailo.jovetic@kreab.com

Rond-Point Schuman 2-4,
1040, Brussels, Belgium

kreab.com/brussels/



KREAB
WORLDWIDE