

# SUSTAINABLE BUSINESS SERVICES

**KREAB**  
WORLDWIDE

The combination of expertise in sustainability, public affairs and communications allows us to offer unique advice with tailored and innovative solutions.

## 1 Identify, assess and monetize ESG RISKS, OPPORTUNITIES AND IMPACTS

- Measurement and economic analysis of the impact
- Risk and impact analysis
- Impact measurement tools and indicators
- Double materiality assessment
- Regulatory tracking

## 3 Positioning, relationship-building, and influence for VALUE CREATION

- Narrative definitions
- Responsible communication
- ESG training
- Regulatory influence
- Partnerships development

## 2 Design and implement INNOVATIVE SUSTAINABILITY STRATEGIES into business

- Trends analysis
- Diagnosis and evaluation of sustainability performance
- Definition of sustainable business strategies
- Scenario analysis and financial feasibility
- B Corp advisory

## Our expertise

Whatever your sustainability challenge, we support you with a close and collaborative service based on listening and empathy.

# E

### ENVIRONMENTAL

- Carbon footprint and neutrality strategies
- Water footprint
- Circularity strategies
- Contribution and risk minimization strategies in biodiversity

# S

### SOCIAL

- Human rights and environmental due diligence processes
- Diversity, equity and inclusion gap analysis and strategies

# G

### GOVERNANCE

- Stakeholder engagement and management
- Internal policies and management systems
- Governance processes



# What make us **different**

We offer a differential service focused on innovation, technical knowledge and the quality of both professional and human work.

## VALUABLE ALLIANCES

We participate in alliances with recognized institutions that reinforce our services.



New European Bauhaus  
beautiful | sustainable | together



Power BI



## SPECIALIZED TEAM

Our team is made up of multidisciplinary profiles in different fields of expertise: engineering, law, data engineering, law, data analysis, biology, economics and political science.

## INNOVATION CAPABILITIES

Pioneers in Spain in different services:

- Wellbeing measurement
- Responsible product design
- Emerging human rights
- Internal carbon price
- Financial return of carbon neutrality

## GOOD WORKPLACE CLIMATE

We know that the quality of our work and a good relationship with our clients depends on the well-being of our team. That is why their happiness is our top priority.



## A strong portfolio of customers



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For more information on how we can support your company, please contact us at [sustainablechange@kreab.com](mailto:sustainablechange@kreab.com)